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VOLUME 28, No. 29

SIERRA MADRE NEWS



SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, APRIL 13, 1934

Labors Right Defended In Forum Talk

Passionist Priest Says Work-
ingman Entitled To Unions
And A Living Wage

Stressing the working man's fundamental right to a living wage, Rev. Father Kenneth Ward, C.P., of the Passionist Monastery, spoke before the Sierra Madre Forum in the City Hall Tuesday night on the relationship between the social teachings of the Popes and the present economic problem.

"Some men," Father Kenneth said, "dispute the right of any church to take a position on social questions. These men consider the province of religion to be the spiritual, and by that they mean the impractical. Hence their surprise when a Pope presumes to lay down principles governing the practical and the temporal. They forget the significant fact that on the Tables of the Law given by God to Moses there were six commandments covering man's duties to his fellows. The implication is stubborn as the fact.

"Others charge that the churches are too unworried, too much occupied with purely religious matters; that they do not inject themselves sufficiently into questions and controversies that are practical and do not exert their full influence for the benefit of mankind. These contradictory charges recall a scene in a certain hall of justice where one was falsely accused and the accusations did not agree."

Continuing, Father Kenneth quoted the words of Pius XI which he summarized as being a protest against class hatred, inhumanity and violence on the part of either capital or labor, and a plea for mutual understanding and harmonious cooperation. He said that those who teach that class hostility is natural and justified, are enemies of both capital and labor, "to economic stability, and to political security; for suspicion lends to hatred, and hatred to violence and outrage."

"Harmony between classes," he said, "is promoted by recalling that laborer and capitalist have in common the same nature, the same dignity and the same destiny. The cause of justice is advanced by a definition of mutual rights and duties."

Referring to the encyclical letters of Leo XIII and of Pius XI, Father Kenneth said, "Chiefly the encyclicals are renowned for their defense of the workingman's right to a living wage, 'such as will be sufficient to enable him to maintain himself and his wife and children in reasonable comfort.' This right, Leo declared in the nineteenth century, is equally valid and sacred with the right to life, of which it is a corollary. 'The Pope said, 'There is a dictate of nature more imperious and more ancient than any bargain between man and man, that the remuneration must be enough to support the wage earner in reasonable and frugal comfort. If through necessity or fear of a worse evil the workman accepts harder conditions, because an employer or contractor will give him no better he is the victim of force and injustice.'"

"Having this right to a living wage," the speaker concluded, "workingmen have likewise the further right of leaguering together in unions to defend by mutual support these their rights. 'Social conditions have been bettered since the days of Leo, but still there is much to be reformed. Every one of us has a share of the responsibility for achieving it, and if we shrink that responsibility we are sinning against our brother. We can and should inform ourselves of the means for improvement of these conditions, and support with all our strength whatever is conducive to their realization.'"

Drama League Will Elect Officers At Meeting Wednesday

Notice is given to the entire active membership of the Municipal Drama League that an election of officers to fill vacancies in personnel will be held at the Old Barn next Wednesday night, April 18, at the conclusion of the dramatic class at approximately 9:30 o'clock.

Tuesday evening there will be an informal meeting of the governing boards of the Art and Drama leagues at the Barn, for the purpose of discussing plans for the June anniversary festivities of the Allied Arts. All members of the Music group interested in the coming event are cordially invited to be present.

East Pasadena To Play Legionnaires Here This Evening

The Legion baseball team takes a crack at the East Pasadena Legionnaires tonight under the home lights, in the second game of the 18th District league season.

Firemen Answer First Alarm In Eight Months

Practically demolishing the house and all the furnishings, a fire presumably caused by a short circuit in a doorbell transformer blazed for 20 minutes at the home of Erick Martin, 237 North Baldwin avenue, Tuesday afternoon, and was finally subdued by the fire department's hosemen. The property was very recently acquired by E. D. Burbank, and approximately \$1000 in damage was done.

The blaze brought the first fire alarm in Sierra Madre since August 23 last. In the past year there have been but three fires, the most serious being last May when the Ham-baugh home on East Orange Grove suffered damage amounting to \$1500. Another inconsequential blaze in the school basement during the same month raised the fire loss only a few dollars, and according to Fire Chief W. D. Richards the present fiscal year promises to end with a very low per capita loss.

Interesting Session Of PTA Planned

Many Featured Program An-
nounced For Annual
Meeting Wednesday

Miss Grace Adams, director of physical education for Los Angeles County, will be guest speaker at a meeting of the Parent-Teachers' Association next Wednesday, April 18, at 2:30 o'clock in the Sierra Madre Grammar School auditorium.

Officers for the coming year will be elected at this meeting. A hobby show, displaying the various collections made by students, will be on display from 1:30 o'clock on in the school lobby and auditorium. Ribbons will be awarded the children at 3:15 p.m. It has been announced by Mrs. D. Vanderpool, chairman. Mrs. Florence Eakman, Jack Hosford and J. L. Woehler will be judges of the exhibits. A skit, written by Mrs. Eakman for the program, will be presented by the Camp Fire Girls, who will also have a display of their work.

An opportunity for local children and mothers to see and hear good drama and music will be afforded by a presentation of Aladdin and the Wonderful Lamp by the Junior League Players, of Pasadena, in the Pasadena Civic Auditorium Saturday afternoons, April 28 and May 5. The Little Symphony Orchestra will furnish the music.

Disband Merchants Ball Team; May Not Be A City League

The Merchants baseball team, after playing one game this season, is now defunct according to Manager Emile Smith, and the players will turn out for positions on the Kiwanis club.

Uniforms have been purchased by the Kiwanis club for its team and the final lineup and complete schedule are expected to be completed this weekend.

Cy Young, manager of the Kiwanis team, announces that the season will open either Thursday or Friday night, against an unnamed opponent. As far as can be ascertained there will be no City League this season, no other teams having been formed.

Challenge Matches To Decide Rating Of Tennis Players

Sunday two challenge matches will be played on the City Park tennis courts to decide ladder ratings. Hiro Kaya, challenger, will play Wayne Perry who at present ranks first on the local listings. Emile Smith, challenger, will go up against Randolph Wood to decide second rating.

Another match, Louis Fuller vs. Don Blanke, will be played soon. The dopestheet has it that all three challengers stand a more than even chance of upsetting their opponents.

Ex-President Sends His Grandchildren Snowy White Lamb

Wednesday a snow-white young lamkin arrived at the local freight depot, a gift from Herbert Hoover's Santa Cruz Ranch to the Herbert Hoover Juniors' Sierra Madre estate.

The animal is intended as a pet for the former President's young grandchildren.

Selfishness Blamed For Crisis Here

Respect For Constitution Will
Steer Nation Clear Of
"Isms," Kiwanis Told

Declaring that the selfishness of individuals is responsible for the present economic chaos, Judge Thomas B. White of the Superior Court emphatically told the Kiwanis Club Tuesday noon that this Nation is suffering also from a disregard for the Constitution.

"The Constitution," he said, "cannot be subject to the whims of men if our independent form of government is to be preserved."

Judge White reviewed the amendments to the country's fundamental law, and made clear that if the amendments are adhered to the Nation will be saved from the danger of many "isms" that now stand likely to interfere with the basic structure of our form of government. Using George Washington as an example of unselfishness, the speaker said that Washington's spirit could well be looked to today for an answer to difficulties.

Again making reference to the prevalence of selfishness as the cause for the present apparent disintegration, Judge White warned the members of service clubs and fraternal organizations to uphold the Constitution and thus preserve a firm union.

"If there is anything wrong with our government," he concluded, "it is not the fault of the Constitution."

There was a large attendance at the meeting of visiting Kiwanians from Monrovia and San Gabriel. Clarence Huntsinger officiated in the chair in the absence of President William Mid-dough, and Harold Roberts gave a brief report on "Business Relations," which subject he will elaborate on in the future. Being Public Affairs Day of the Kiwanis organization, W. J. Lawless and Dr. John Woehler of the public affairs committee made appropriate introductory remarks prior to Judge White's speech.

Annual Meeting To Elect Historical Society Officers

The annual meeting of the Sierra Madre Historical Society will be held in the Council Chamber of the City Hall on Friday evening, April 20 at 8 o'clock. There will be an election of officers and after the business meeting, Miss Fanny Wills of San Gabriel will give an informal talk on old days in Los Angeles and vicinity.

Miss Wills has lived most of her life on Fort Hill, one of the earliest residential districts in Los Angeles and was the last of the old-timers to leave there.

A very interesting talk is anticipated and the public is cordially invited to attend.

New Order Arrives With Opening Of Mt. Trail Inn Saturday

For the first time in the history of Sierra Madre, beer and wine will be placed on sale for consumption on the premises, tomorrow when the Mountain Trail Inn, at 404 Mountain Trail avenue, formally opens for business. No alcoholic beverage of any kind has ever before been offered for sale here, or permitted to be sold.

It will be recalled that when beer came back a petition was circulated asking that the ban on beer be removed in Sierra Madre. The Council decided to delay action until after the Nation had passed on the repeal of prohibition.

The Mountain Trail Inn will be conducted by B. R. Elkin, well known Grand View avenue citizen, who has been a resident of Sierra Madre for more than ten years, and who was formerly in business here. For a while he will serve light lunches with beer and wine, but later he plans to serve full meals.

Beware Of The Hoodoo--This Is Friday The 13th

If you are leastwise superstitious—

Do NOT: break mirrors, walk under ladders, spill salt, get near any black cats, step on sidewalk lanes, be the thirteenth guest at a dinner party, or open your umbrella in the house tonight.

Because today (beware!) is Friday the 13th again!

Ask Police To Curb Ill Mannered Kids At Baseball Games

So serious has the problem of unruly children become at the weekly night baseball games, that the local American Legion team has appealed to the City Council for help. It is requested that a policeman be stationed on the school grounds during the games to insure order in the bleachers.

Babe Ruths Here Annex First Game

Heavy Hitting By Legion
Team Defeats San Marino
13 To 7 In Opener

With Sierra Madre's Legionnaires on a batting spree and a real old time umpire of the "Strike Tuh!" order on the job, the 1934 American Legion League baseball season opened with a bang on the school diamond Friday night. The visiting San Marino soldiers were literally knocked off the lot, the score ending 13-7.

The opening innings developed such a one-sided contest and a gang of rowdy children was so unruly that the crowd thinned out somewhat.

Sierra Madre scored two runs in the first, four in the second and four in the third. In the sixth San Marino came to life and corralled three runs. And in the eighth, when Waverly Pratt began to let down a bit, they annexed three more.

Showing plenty of batting steam, Gwyn, Pratt, Hill, Evans, Young, Mathis and Pickett, of Sierra Madre, all clouted out two-base hits. Not a local batter failed to snag a hit or two.

The score:
Sierra Madre— AB R H E
Gwyn, 2b.....6 3 3 0
Welch, 3b.....6 0 2 0
Harkness, ss.....6 4 4 0
Pratt, p.....5 0 2 1
Hill, rf.....5 1 3 0
Evans, c.....5 0 1 0
Young, lf.....5 2 2 1
Mathis, cf.....2 0 1 0
Olsen, cf.....3 0 1 0
Pickett, lb.....5 3 3 0
48 13 22 2

San Marino
Hayes, p.....5 2 2 1
Mills, lf.....5 2 3 0
Limsley, c.....4 0 2 1
Hall, ss.....4 0 2 0
Ringstrom, 3b.....5 0 0 0
Richard, 2b.....5 1 1 0
Tibbitts, cf.....3 0 0 0
Chisholm, lb.....5 0 0 1
Norton, rf.....5 2 1 0
31 7 11 3

Score by innings:
Sierra Madre.....244 020 01—13
San Marino.....001 003 030—7

Home runs, Harkness, Mills; 3-base hits, Gwyn 2, Young; 2-base hits, Gwyn, Pratt, Hill, Evans, Young, Mathis, Pickett, Hayes, Norton. Struck out by Hayes 3, Ringstrom 1, Pratt 11, Gwyn 0; bases on balls of Hayes 0, Ringstrom 0, Pratt 3, Gwyn 2.

Innings pitched, Pratt 5, Gwyn 4, Hayes 3, Ringstrom 5.

Hits off Pratt 4, off Gwyn 7, Hayes 13, Ringstrom 9.

County Works Small Crew On Extension Of Central Avenue

Until full crews are put onto the west Central avenue extension project under the new PERA setup, work is being carried on by a crew of eight men of the regular county road department. Two local men are employed on the job, in charge of road machinery rented from this city.

No steps have been taken as yet toward construction of the bridge over the Eaton Wash, as the type of structure depends on whether the county flood control district finally decides to put in a dam in the Eaton Wash near Washington street.

Visitor Is Charged With Driving Car Recklessly Here

Walter W. Howell, a Laramie Park motorist, will come before Judge Thomas Neale Monday for a hearing on a charge of reckless driving. He was given a ticket here Tuesday afternoon by Officer James Heasley, who apprehended him on South Baldwin avenue while he was driving in an assertedly reckless manner.

Principals Of Festival Are Chosen

King And Queen Of Flower-
land To Be Staged In
May, Are Rehearsing

Rehearsals for the Festival of the Flowers to be given by the Congregational Church May 4th are going merrily on. Most of the principal characters of the pageant have been chosen and the children are being trained by various members of the women's society under the direction of Mrs. Waverly Pratt.

Miss Jean Spoelstra has been chosen Queen of Flowerland while Lorne Pratt plays opposite her as King. Anna Sue Adwell will take the part of Queen of May.

Mrs. Thomas Schwartz is directing the rehearsals of the "Spring Fairies" while Mrs. Donald Ashmore listens to the "April Showers"—Mrs. Al Myers is training the girls in the May Pole dance while Mrs. Roy Walsworth takes charge of an interesting little clock number. The very beautiful floral drill is under Mrs. Pratt's supervision and Mrs. Conners Twycross is training the small boys who are to be Jack in the Pumpties.

Mrs. W. S. Hull and Mrs. H. B. Hersey are making extensive plans for decorating the school cafeteria where the Fair in connection with the festival will be held during the afternoon and early evening, and it promises to be a bower of spring beauty.

Very interesting plans for supper arrangements are being made by the committee in charge who promise "chicken short cake" as the piece de resistance.

Improved Business Conditions Shown In Bank's Report

Arnold Praeger, brother of Mrs. C. A. Allen, was elected to the board of directors of the Sierra Madre Savings Bank to represent the Allen estate, at the annual stockholders meeting here Tuesday. The estate is the largest stockholder in the institution.

Other members of the board were reelected, the body being composed of W. S. Andrews, G. F. Forman, F. H. Hartman, Milton Hollingsworth, W. S. Hull, and Jack Paschall. Mr. Paschall was reelected president and Mr. Hollingsworth as vice-president. W. H. Ingraham continues as secretary and cashier, and Mrs. G. T. Hall as assistant cashier and assistant secretary.

The annual report showed that from April 1, 1933 to March 31, 1934 the bank's commercial deposits have increased from \$122,000 to \$144,000. Savings accounts have increased from \$152,000 to \$173,000.

L. A. Restaurateur To Build New Home In Floral Valley

E. C. Wilcox, Los Angeles restaurateur man, was the purchaser of an acre of land in Floral Valley, adjoining Bailey Canyon, this week. J. N. Hawks, member of the firm of Andrews and Hawks, local realty agents who made the sale, states that Wilcox plans on building a large residence this summer and moving here before the fall school term commences.

One Third Of City's Assessments Made

Work on the assessment of personal property in Sierra Madre is approximately one-third completed according to R. J. Mills, deputy assessor for the district, who plans to have made the rounds here by June 1 at the latest.

People not home when the field deputy calls are requested to see Mills at his City Hall post here Wednesday afternoon between 1 and 5 o'clock.

Wistaria Fete Brings \$10,000 To Trade Here

Floating an estimated \$10,000 into local business channels the 1934 Wistaria Fete turned over \$5,953.34 in cash gate receipts and furnished a maximum of 45 persons with employment during the period of the festival. In the tea-room subsidiary, the Women's Club did approximately \$1800 in business.

Although individual workers and the community at large benefited largely from the Fete, the volunteer firemen's Wistaria fund books were closed a few dollars in the red. It is stated.

Looks Another Term As Mayor For H. Clay Reavis

In the most uneventful municipal election Sierra Madre has had in many years three City Councilmen, Lester K. Layton, William R. Lees and H. Clay Reavis—were re-elected without opposition on Monday. A total of 337 votes were cast, of which Mayor Reavis received 333, Mr. Lees 331 and Mr. Layton 326. Four names were written in by voters, no name receiving more than one vote.

The vote cast will be canvassed at a meeting of the council on Monday night at which the Council will organize, probably with the re-election of Mr. Reavis as Mayor, he having received the highest vote.

Hometowns Tennis Stars Are Swamped

Bessie Park Players From
Pasadena Win Eight And
Lose Five Matches

Sierra Madre's crack tennis players suffered wholesale defeat at the hands of the Bessie Park Club from Pasadena on the local courts Sunday, dropping eight matches and winning but five.

Wayne Perry, who rates No. 1 locally according to the challenge ladder arbitrarily chosen, was snowed under by Cannon in straight sets, 6-1, 6-1. Louis Fuller, worried by the soft ball game displayed by Charleton, finally lost by scores of 2-6, 7-5, 7-9. Throughout the game, however, Fuller was on the offensive, and lost through his inability to consistently handle teasing jobs.

Displaying the consistent tennis which has kept him in the top ranks here for some years, Hiro Kaya easily disposed of one Vibert, 6-3, 6-0. Jack Butler lost to Kaderback, 1-6, 3-6; and Doug Williams dropped straight sets to Heiber, 1-6, 3-6.

Taking the first set handily, 6-2, Randolph Wood finally lost to Duryete by scores of 1-6, 4-6. In the doubles matches the local teams were luckier, with Perry and Williams beating Heiber and Smith 1-6, 6-4, and 7-5; and Blanke and Kaya trouncing Jones and Duryete, 6-3, 6-4.

Wood and Williams took Charleton and Rounds down the line 7-5 and 8-6. Ray Fox lost to Smith, 3-6, 4-6.

Merits Of Wagner Bill To Be Debated At Forum Session

Full discussion of the Wagner Industrial Bill in relation to the President's recovery program will be allowed at next Tuesday evening's meeting of the Sierra Madre Forum. The Chamber of Commerce will be represented in the debate, and Victor O. Schmidt, local attorney, will present the affirmative argument for the legislation. A brief resume of the various bills authored by Senator Wagner and passed in the early days of the Roosevelt administration will be given also.

The program will begin with a review of Dr. Glenn Frank's recent Los Angeles lecture by four Forum representatives who attended Harold Carew, program chairman, will preside over the latter portion of the program.

Enacted entirely in Spanish, and with musical interpolations furnished by a genuine Mexican orchestra, the play "La Fiesta" will be presented at 3:30 o'clock this afternoon in the gardens of Mrs. J. Borradaile at 391 East Grand View avenue.

A number of out-of-town Spanish language study groups plan to attend for the opportunity to put their knowledge of the foreign tongue into practical effect. The Spanish study group of the College Woman's club of Pasadena will attend in a body, as will similar groups from South Pasadena High School, Woodrow Wilson Junior High, Girls' Collegiate and others.

Tomorrow, Saturday evening, at 5 o'clock the play will be repeated as a benefit for St. Rita's Altar Society, and will be followed by a Mexican supper served buffet style.

Establish Record For Safe Driving

City Employees Win Certi-
ficates And Praise Of
Council For Caution

Twenty-seven city employees were presented with honorary certificates by Mayor H. Clay Reavis at the City Council meeting Wednesday night in recognition of their driving record for the past year. Including members of the fire, police and street and water departments, the recipients of the certificates drove several thousands of miles in employ of the city in 1933, and not one accident was recorded.

A statement from the insurance company making the awards, read as follows: "For the last four years the city of Sierra Madre has built up an enviable record in connection with the safe operation of motor vehicles owned by the city. To be exact, each operator has driven many thousands of miles without a single accident. We do not believe that any city in the United States can point to a record as clean as this. The amount of savings to the city and damages to cars, and the saving of life and limb is a difficult one to compute. The city should be proud of its public servants and personnel as they have worked long and strenuously to maintain their record."

"Chief of Police Gordon McMillan is one man who is particularly responsible for this splendid record. Fire Chief William Richards has also been highly cooperative in the operation of his department. Likewise, Marion Hayes, foreman of the street department, has operated his department in a very business-like and efficient manner."

"This company has through the splendid cooperation of A. S. Myers and others, followed the safety work for the last year, and hopes this record will be duplicated next year."

Men in the police department recognized include Chief McMillan, Harlan Gerlach, James Heasley and H. C. Scott. In the Fire Department, Chief Richards, George Norris, Joseph Swanson, Robert Babbitt, W. L. Hibbs, Donald Hosford, Alois Karger, Andrew Liscomb, Frank Lovell, Robert Newberry, Steve Patsel, Thomas Schwartz, J. Milton Steinberger, Vernon Udell and Roy Walworth; street and water department employees are Foreman Marion Hayes, B. B. Knapp, Ernest Mohler, James Barnes, Harvey Holland, Al Freeland, and Joe Alamello.

Court Of Honor On Monday To Be Real Community Event

Letters have been sent to the heads of all the city's civic organizations and local officials by the Boy Scout Court of Honor Committee inviting the entire community to participate in the Court of Honor ceremonies Monday, April 16, at 7:30 p.m. at the Congregational church.

According to Gerald P. Hemming, chairman of the committee, there will be a program of varied entertainment with several good speakers from the Pasadena-San Gabriel Valley scouting council, as well as the presentation of awards to members of the two troops.

Legionnaires, members of the Woman's Club, a number of officials, as well as families of the scouts, will be present to make the evening a success from the standpoint of civic interest.

More Lookout Posts For Nearby Peaks

A resolution was adopted by the Angeles Forest Protective Association at the April meeting in the Masonic Temple here Tuesday night, recommending that the name of Pine Mountain be changed to Mt. Vetter, in honor of the memory of V. C. Vetter, former Fire Dispatcher in this district. The resolution is to be forwarded to the Board of Geographic Names for approval.

Fire Dispatcher DeLapp reported that a recent survey of 100 peaks showed need of changes in lookout stations, and a need for 13 instead of the present seven lookouts. Only two of the present stations, at Mt. Gleason and Sunset Peak, will be retained, he said.

Take Applications For C. C. C. Camps

Sierra Madre youths between the ages of 18 and 25 years may register for places in the Civilian Conservation Corps now by contacting Mr. Shwolin, at 434 South San Pedro street in Los Angeles. Positions in the camps will be given when vacancies occur in the ranks, no new camps having been established recently.

Sierra Madre News

Sierra Madre, California
Published every Friday
L. R. GOSHORN
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9 Kersting Court

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre.

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.



Member Nat'l Editorial Ass'n
One year, \$2; Six months, \$1.25;
Three months, 75c.

In returning and rest shall ye be saved; in quietness and in confidence shall be your strength.
—Isa. 30:15.

Maintain a holy simplicity of mind, and do not smother yourself with a host of cares, wishes, or longings, under any pretext.
—St. Francis de Sales.

LYRIC MONROVIA

Tonight and Sat.
2 FEATURES.
RICHARD ARLEN
IDA LUPINO in
"Come on Marines"
also — JOHN
BARRYMORE in
"Long Lost Father"

SUN. MON. TUES.
April 15, 16, 17
2 FEATURES
JIMMY DURANTE
the screens
new perfect
LOVER in
"PALOOKA" with
Stuart Erwin and
Lupe Velez
— also —
SPENCER TRACY
MADGE EVANS
in the RIOT
"The SHOW OFF"

WED., THURS.
April 18, 19
2 FEATURES
EDMUND LOWE
Victor McLAGLEN
in
"NO MORE
WOMEN" with
Sally Blane - Minna
Gombell and the
comedy riot
"THE MEANEST
GAL IN TOWN"
with ZASU PITTS
JAMES GLEASON
EL BRENDL
PERT KELTON
SKEETS
GALLAGHER



Dull, dingy looking
kitchens
are made bright and clean
with
ACME QUALITY
INTERIOR GLOSS FINISH
SEMI-LUSTRE—WASHABLE—DURABLE

Sierra Madre
Hardware Co.



THE program "Do You Remember," arranged by Mrs. Harriet Wright, President Emeritus of the Woman's Club, for the club's birthday celebration, brought to the club on Wednesday an interesting bit of reminiscence from each of the charter members present, which has made real and worthwhile history in this city.

A business meeting was held in the Osgood room, followed by a reception to charter members in the club parlors, which were beautifully decorated with the club colors of blue and yellow for the occasion. Exactly at 12, the auditorium doors were opened and with delightful music being played by Miss Moreland Kortkamp, the honored guests and members took their places at artistically decorated tables.

A large round banquet table graced the center of the hall with decorations of delphinium and poppies. President Emeritus Mrs. Wright presided at this table. Around this luncheon table were arranged in a circle, all carrying out the blue and yellow color scheme, the entire group illuminated by a myriad of tiny colored lights, hidden in trailing green ferns. A very delicious luncheon was served and the advent of a gorgeously decorated and lighted birthday cake with 27 candles, brought applause.

A very touching ceremony was conducted by the President Emeritus, when an American Beauty rose bud was placed in the large silver urn in the center of the room, in loving memory of those of the original 53 members that have gone from our sight for a little while. There were 37 roses placed in the urn by the pioneer members, with a loving word for each one.

Seated at the guest table were Mrs. Harriet Wright, Mrs. J. C. Dickson, Mrs. Sam Collins, Mrs. E. T. Pierce, Mrs. L. E. Steinberger, Mrs. Elizabeth Steinberger, Mrs. Alice M. Staples, Mrs. W. S. Andrews, Mrs. Louis Dietz, Mrs. C. H. Baker, Mrs. C. W. Jones and Mrs. W. P. Caley. As a closing number Miss Kortkamp gave a piano solo, Rigoletto, paraphrase, by Liszt. The dedication poem from the original program from the laying of the corner stone of the Woman's clubhouse, May 10, 1909, written by Mrs. C. H. Baker, was read by Mrs. Baker and the program of exercises for the dedication day were read and the program displayed. The program was as follows:

Mrs. George H. Letteau, presiding; "Estudiantina," Lacombe, by the Monday Musical Club; Invocation, Rev. James M. Campbell, D.D.; "Our New Home," Mrs. J. A. Osgood; "Our City," Mayor C. W. Jones; "Organizations," J. W. Keyes, president of the Board of Trade; Address, Father Barth; President's Address, Mrs. Charles E. Benham; Laying of the Corner Stone; music, dedication song to the tune of America, and benediction, Rev. C. E. Benham.

ANNOUNCEMENTS

Mrs. W. J. Lawless, assisted by Mrs. Sara Webster, will entertain at a dessert bridge at the

LETTERS From Readers

President Of PTA Protests Rowdiness Of Children Here

To the Editor of the Sierra Madre News:

In the past year or two it has been necessary for the Parent-Teacher Association to give benefit programs in order to raise funds for its welfare work among the children of Sierra Madre. Some of the shows we have been able to present were very good ones, but were ruined for the audience because of the very unseemly behavior of some of the children.

In spite of the fact that the association has tried to "police" the auditorium we have been unable to cope with the situation. At the performance last week some of the children broke in without tickets, others stole candy (we had on sale), and a general disturbance of talking and rowdiness went on all through the performance. If this continues the association will not be able to have any more programs and thus will be seriously handicapped in raising funds sufficient for its year's work.

I love children, otherwise I should not have worked so hard in the association this year, but I am old fashioned enough to feel that a little supervision and discipline along this line can only make better citizens of them. So I am asking the parents to please co-operate with us in this and if they must send their children unaccompanied please remind them that they will be expected to respect the rights of others who have purchased tickets and wish to hear the program.

Sincerely yours,
FLORENCE M. PRESTON
President, Sierra Madre P.T.A.

Lawless home Thursday, April 10, at 1 o'clock for the benefit of the Ways and Means Committee of the club. Make your reservations early with Mrs. Franklin W. Swift, at phone 293-3. The chairman has arranged different games for those not caring to play bridge, or bring your sewing. Mrs. J. M. Campbell is chairman of the committee.

Mrs. Victor O. Schmidt will replace Mrs. C. W. Collins as chairman of the Drama Section of the Club. Mrs. Collins finds it necessary to devote all her time to future plans for her family.

Mrs. W. J. Lawless and Mrs. R. L. Webster are holding the highest scores at north south positions at the bridge tournament, held each Monday afternoon at the clubhouse; while Mrs. Harris and Mrs. W. C. Dalzell, are leading at east west. There will be four more days of play, before the tournament closes.

CHURCHES

Church of the Ascension

Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector
Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday school.
11 a.m.—Choral Eucharist and Sermon by the Rector.
Monday—
7 p.m.—Confirmation class.
Wednesday—
7:30 a.m.—Holy Communion.
7:30 p.m.—Men's Discussion Meeting at the rectory. Dr. Vanier leads economic subjects.

Bethany Church

(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor
9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship
Sermon subject, "What is Bible Sanctification?"
3:00 p.m.—Junior C.E. Society.
6:30 p.m.—Jr. High and Young People's C.E. Societies.
7:30 p.m.—Evening Service
Special speaker, Rev. George W. Jackson, missionary, recently returned from the Orinoco River Mission. A young man with a real message.
Prayer meeting Wednesday evenings, 7:30 p.m.
Miss King's Bible Class Thursday mornings at 9:30. Beginning the study of the Book of Jonah.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
Subject for Sunday, April 15, "Are Sin, Disease, and Death Real?"
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Congregational

Rev. Arthur O. Pritchard, Pastor
"A Worthwhile Book from an Old Library" will be the topic of the morning sermon at 11 a.m. by the Pastor.
Church School at 9:30 a.m. All departments. Young People at 6:30 p.m.
Tuesday the Women's Society will hold its regular Monthly Missionary Luncheon. Rev. Beverly Oaten, educational leader of the Congregational Conference is the speaker. Topic, "What Are Young People Thinking about Religion."
Wednesday at 7:30, the regular mid-week service. Topic, "The Apostle John." New Testament Character series.
Thursday a sewing meeting of the Women preparing for the Flower Festival at 10 a.m. Bring lunch.

St. Rita's Church

Rev. Hyacinth Clarey, C.P.
Pastor
Sunday Services—7:30 a.m. and 10:30 a.m.
Tuesday and Friday—7:45 a.m. Weekly Masses at 7 a.m.

Boy Scouts of America Troop 2—Sierra Madre

Bridge .CARD. PARTY 500
Friday, April 20
8 P.M.
ST. RITA'S SCHOOL AUDITORIUM
Admission 35c
Entertainment Refreshments Door Prize
Make Reservations with Mrs. Christensen, Tel. 209-2

Drama Instruction Classes Open Now At Old Barn Studio

L. A. La Voi, appearing currently in the Pasadena Playhouse production of Salome, now conducts a weekly class in dramatic voice and diction instruction at the "Old Barn" Studios Wednesday evenings at 7:30 o'clock as a part of the State's adult education program.

Setting forth the principle that the individual expresses his personality, his health and his emotions more perfectly through his voice than through anything else, La Voi is attempting to bring each pupil to the point where he uses his natural voice to the fullest advantage of inflection and strength.

Although a majority of the class is composed of membership of the Municipal Drama League, it is free to any resident of Sierra Madre interested. The League hopes to attract a number of new members through the supplementary adult education class.

New voice pupils are requested to bring short memorized reading in order that the instructor may classify their abilities. Only adults may be officially enrolled in the class, but those still in school may attend and be benefited by the instruction.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Mrs. A. Hauck Apr. 13
Alexander McLaren . . . Apr. 13
Miss Melissa Clark . . . Apr. 13
Mrs. John Lowe Apr. 14
Charles M. Nomura . . . Apr. 14
Helen Barnes Apr. 15
Mrs. Russell Cromwell . Apr. 17
Lester Wilson Apr. 17
J. G. Adelmeyer Apr. 18
Mrs. Dale Langley . . . Apr. 18
Marilyn Middough . . . Apr. 19
Russell Cromwell Jr. . . Apr. 19

SIDE SPLITTERS AT THE LYRIC THEATRE

"Come On Marines," starring Richard Arlen and Ida Lupino, and John Barrymore in "Long Lost Father," are the two moving pictures being shown at the Lyric Theatre in Monrovia this evening and Saturday.

The new perfect lover of the screen, Jimmy Durante, will be seen with Stuart Erwin and Lupe Velez in the side splitting panic "Palooka," on Sunday, Monday and Tuesday. To complete the double feature program is "The Show-Off," starring Spencer Tracy and Madge Evans.

The difficulties encountered by Edmund Lowe and Victor McLaglen when they say, "No More Women," will furnish a riot of laughter for Lyric patrons on Wednesday and Thursday. Another picture of mirth to be shown these nights is "The Meanest Gal in Town," with Zasu Pitts, James Gleason, El Brendel and many other well-known comedians.

DOUBLE FEATURES AT ARCADIA'S THEATRE

"Beloved," with John Boles and Gloria Stuart, and "Should Ladies Behave," with Lionel Barrymore, Conway Tearle and Alice Brady, is the double feature program being seen this evening and Saturday at the Arcadia Theatre.

Two feature pictures will be seen Sunday and Monday, when "This Side of Heaven," starring Lionel Barrymore with Una Merkel and Mae Clark in the supporting cast, and "Mystery of Mr. X," with Robert Montgomery, Elizabeth Allen and Lewis Stone, comes to the theatre.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.



Extra Special

2 Permanents for the price of One

Two of Shaw's regular \$2.00 Permanents \$2 for

Bring a friend and divide the cost . . . offer also good on \$3.50 and \$5 permanents.

Best of Materials Used

Shaw's Beauty Shop

117 E. Foothill Blvd. Monrovia
Phone Monrovia 8241

In A Social Way

THE wedding of Miss Myrna Jespersion, of Los Angeles, daughter of Mr. and Mrs. Andrew Jespersion, of Minneapolis, Minn., and Howard B. Cant, of 389 North Lima street, son of the late Judge and Mrs. Cant, of Duluth, Minn., was solemnized Thursday morning, April 5, at 8:30 o'clock at the Little Church of the Flowers, Glendale. Rev. Hardy Ingham, of the Methodist Church, Glendale, performed the ceremony.

The bride was gown in a white wool ensemble with navy taffeta blouse and accessories. She wore a corsage of Talisman roses and lilies of the valley. Attending her as matron of honor was Mrs. Ernest Goering, dressed in beige wool ensemble, beige hat at accessories and a corsage of Hollywood roses. Ernest Goering served the groom as bestman.

A breakfast was served at the Biltmore Hotel for the bridal party and a few intimate friends, following the ceremony. The bride is a graduate of the Central High School in Minneapolis, Minn., while the groom, a member of the Phi Kappa Psi fraternity, graduated from the University of Washington.

Mr. and Mrs. Cant are honeymooning at Lake Arrowhead and upon their return will make their home in Los Angeles.

A surprise birthday party, honoring Mrs. G. A. Peterson, was given at the Peterson home, 73 Suffolk avenue, Sunday, April 1. Those who gathered to celebrate the occasion were Mr. and Mrs. H. Peterson and Ted Hill, of Arcadia; Mr. and Mrs. Nowa, of Alhambra, and Mr. and Mrs. G. A. Peterson, Mr. and Mrs. J. M. Graham; William Peterson, Charlie Peterson and John Graham, Jr., of Sierra Madre.

Mr. and Mrs. A. A. Rutledge, of 126 East Mira Monte avenue, entertained ten of their Eastern friends on Saturday evening at dinner. The affair complimented Mr. and Mrs. W. B. Thomas, of Los Angeles.

The lovely gardens of the home of Professor and Mrs. Oskar Seiling, 500 Adams street, were the scene of a delightful picnic on Sunday afternoon, following a violin recital given by four students of Prof. Seiling.

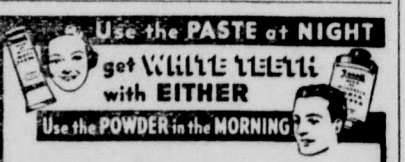
Mrs. Myrtle Hill entertained her piano class with an Easter party last Friday at her East Central home. There was a musical program by the pupils and refreshments were served.

Mr. and Mrs. Abbot Hanks and daughter Nancy, were visitors at the home of Mr. and Mrs. James N. Hawks, 80 East Grand View avenue, on Wednesday evening. Mr. Hanks is Mrs. Hawk's brother.

Mr. and Mrs. George M. Lehner of West Central avenue, were among the dinner guests of Mr. and Mrs. Clarence Houston in

WILSON'S 4-H CLUB HOLDS MEETING HERE

The 4-H Club of Woodrow Wilson junior high school held its meeting on Saturday afternoon at the home of Bonita Williams, Mariposa avenue. Each member told his progress with the project assigned him by the club. The afternoon was spent in games and refreshments were served. About 20 were present.



SOME like the powder. Others prefer the paste. Take your choice. But if you want the finest sparkling white teeth use both!

Rexall Milk of Magnesia Tooth Paste and Rexall Milk of Magnesia Tooth Powder will neutralize mouth acids and cleanse the teeth super white. Do as others do . . . use the paste at night, packing it into the gums and leaving it there overnight. Then brush gums and teeth in the morning with the powder. You'll be amazed at the way this combination will add new beauty to your teeth.

Rexall Milk of Magnesia Tooth Paste or Tooth Powder 25c

HARTMAN

Professional Pharmacists
SAVE with SAFETY at
The Rexall DRUG STORE

Los Angeles last Thursday evening.

Miss Dorothy Walsworth, of South Baldwin avenue, will entertain the Congregational Young People's Society Saturday evening at her home.

Mrs. Harry E. Long, of 82 East Central avenue, attended installation ceremonies of the White

BRIDGE PARTIES TEAS

LA CASA VIEJA
Steak and Chicken Dinners 50c, 60c, 85c

PLATE LUNCH 40c
Real Home Cooking—in an Old Home

Thursday Night Special—Baked Ham, Sweet Potatoes (Old Southern Recipe)
Telephone 80 265 E. Central Avenue
Reservations Preferred

NEVER BEFORE!

HAVE WE HAD AN
INNER-TUBE

like the new Goodrich Silvertown Gold and Black Tube

Drop Center Wheels need this Extra-Heavy Tube See It! Compare it with other Tubes! Now get this part:

It costs no more than Silvertown Regular grey tube.

Let us show you at
PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.

Grand Opening of the

Mountain Trail Inn

404 North Mountain Trail Avenue
Corner of Sturtevant Road

Saturday, April 14, 12:30 P.M., and

Sunday, April 15, all day

TAP BEER

BOTTLED BEER AND WINE

B. R. Elkin, Prop.

COME AND BRING YOUR FRIENDS



Our Cars will make their own Weather.

THIS SUMMER on Southern Pacific's leading flyers—the Golden State, Sunset, Overland, and Cascade Limiteds, diners, observation, club, lounge and room cars will be air-conditioned. No heat, cold, dust or noise. Filtered air, adjusted to exactly the right temperature and condition for greatest comfort. Air-conditioning, on Southern Pacific, will cost you nothing extra.

The Golden State Limited, one of the world's finest trains, is fast, direct to Chicago, with every luxury of modern travel. Former extra fare now abolished.

LOW SUMMER FARES EAST Start May 15th

Even lower than last year to many points, 1934 summer season roundtrips will be on sale daily from May 15 to October 15, final return limit October 31. Three classes of fares. Examples of roundtrips:

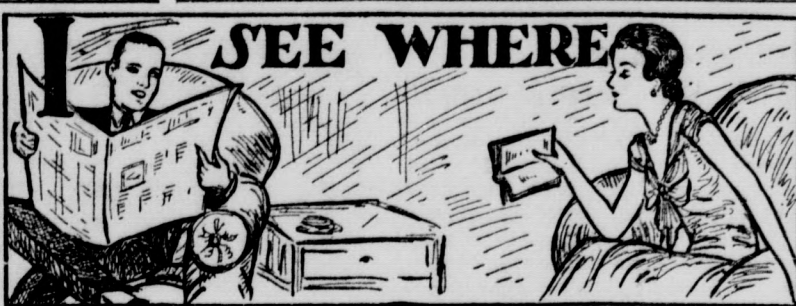
	FIRST CLASS	INTERMEDIATE	COACH
Chicago	Season 45-Day \$ 83.00	Season 45-Day \$ 88.00	Season 45-Day \$ 57.35
New York	115.15 124.40	117.95 127.20	110.60 119.85
Boston	142.25 152.45	125.05 135.25	113.50 123.70
Houston	70.45	76.40	47.00
Kansas City	72.00	77.00	48.00
New Orleans	55.15	59.15	36.80
Washington	120.45 129.75	113.25 122.55	103.55 112.80

Similar fares to all eastern cities. Also attractive roundtrip fares to Pacific Coast resorts and cities. RESERVE NOW FOR ANY DATE.

SOUTHERN PACIFIC
AGENT—GEORGE E. MESECAR
Central and Baldwin—Phone 219-3

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which may be needed
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any legitimate interest in the estate."



John E. King, one of the state's best known newspaper publishers, is being boosted for the governorship and for Congress in the San Bernardino Riverside district. The Jefferson social club of Barstow and several other organizations have endorsed him for Congress. A dozen or more newspapers have encouraged him to run for governor.

"I mean, in fact there's two more
 years for us to sweat our salty tears."
 "Then Joe gave us the balance
 and at showed up on his sheet, a
 bunch of mouths flew open."
 "You could hear the shuffling feet."
 "Well, well, well, can that
 be true?" we'd hear the boys
 say, "it seemed the crowds
 were coming good, how did we
 get that way?" There was a
 check, check here and a check,
 check there, like old MacDonald's
 farm, so if some one gets the use
 of it, there can't be any harm.
 All the boys had planned like
 me, disappointment must be great,
 for I had planned a brand new

Sierra Madre Furniture Co.
 "EVERYTHING FOR YOUR HOME"
 TOM TYLER, Prop. PHONE 28



But to make the whole suit last send it to the Sierra Madre Tailors often. A telephone call will bring our truck to your door.

14 West Central Avenue — Sierra Madre

Paint Value

only **\$2⁶⁹** *a gallon*

APRIL 5 to
APRIL 14

**REGULAR
COLORS
ONLY**

Phone 23

New Plan on Delinquent Taxes Aids Property Owners

Property owners in California whose taxes are delinquent need not lose their homes or other property through a delinquent tax sale if -- before April 20th -- they will take advantage of a state law which is designed to help them.

Under the provisions of this law, property owners whose taxes have become delinquent may spread their payments of these "back taxes" over a ten year period by making application to the County Auditor and paying a small interest charge.

**This application, however,
must be made BEFORE
APRIL 20th.**

NOTE: This advertisement is issued by Southern Counties Gas Company for the information of those who might be benefited by the provisions of this law.

EVERY
DAY

in
the
year



in Southern California
(according to government reports)

WE NEED ARTIFICIAL REFRIGERATION

Winter is past and Summer is on the way.

Needless, perhaps, to remind Southern California women that, even in Winter, days are warm and food spoils unless it is kept in a refrigerator.

Summer will soon be here...with days that are HOT. In such weather food, that is unprotected in a refrigerator, spoils quickly.

We urge you to see the new 1934 models of **ELECTROLUX**, the natural gas refrigerator. **ALWAYS** cold at a daily operating cost of about **TWO CENTS**.

*Be up-to-date. Get
an ELECTROLUX
the Gas Refrigerator
for YOUR kitchen.*

SOLD ON EASY TERMS
by your dealer or gas company

SOUTHERN COUNTIES GAS CO.



IN YOUR GARDEN

GARDEN NOTES
By Jessie Ward Russell

DAHLIAS can be planted now. Divide old clumps. Be sure that each division has an eye to sprout from. Chrysanthemums should be planted now, too.

Plant for summer flowers, Aster, Zinnias, Marigolds, Bachelor Buttons, Phlox, Larkspur, Delphiniums, Petunias, Salvia, Verbenas, Gaillardias, Ageratums, Portulacas and Scabiosas.

Dust roses with sulphur and spray for aphids. Look out for snails or you will lose many of your small plants like zinnias and delphiniums.

Renovate bermuda grass lawns by raking out runners and sowing blue grass and clover seed all through it and then covering it with weedless steer manure, using one bag to 300 square feet of lawn.

Lawns should be lightly sprinkled two or three times a day after sowing seed so that they will not dry out while seed is germinating.

It is a good time to plant new roses now as they are in bloom at the nursery and you can see what you are buying.

Try Rosy Morn Petunias for color in the garden. They grow low and will cover bare ground. They require very little care, too.

The new Guiney Gold Marigolds are easy to grow and will give an abundance of bloom through the summer. The single or rainbow asters make very colorful cut flowers, too.

Annual Avocado Show And Institute Will Be Held In May

The ninth annual California Avocado Show will be held in Whittier this year from Tuesday, May 8, through Saturday, May 12. Growers are urged to save fruit for the big event. Communities are also invited to put in displays. The show will be far larger this year than ever before, according to plans.

On Tuesday, May 8, the California avocado Association will hold its annual institute and evening dinner. All growers are invited to both the institute and the dinner. The all day cultural-marketing sessions begin in the morning, with outstanding leaders addressing the growers on the various topics at the Whittier Woman's Club.

Quality of avocados in the fifth marketing pool of the Calavo Growers Exchange was so excellent that 75 percent of the total tonnage handled received the highest grading. Practically the entire tonnage was of the two leading calavo-type varieties, the Fuerte and the Puebla. This fifth, or February, marketing pool also achieved additional note, as it is the most outstanding marketing pool to date this season in comparative returns, "net" to growers at their groves.

Unusual Paintings Win Attention At The Little Gallery

Several unusual paintings in the current exhibit of Sierra Madre artists hanging in the Little Gallery have brought enthusiastic comments from visitors this week. Wolfgang Reitherman shows two water color caricatures entitled "Sissy" and "Unusual Weather," the latter delineating a scurrying crowd in the event of a sudden Southern California shower.

Oil work by Arthur Palmer includes "Head of an Old Man," an interesting character study, and "Late Afternoon." Eighteenth century costume designs furnish the subject for a series of sketches by Dakota Carlisle, while Caroline Speare Rohland exhibits three studies of young women in natural and characteristic poses.

"NEWS" Want Ads always pay!

PEPPER TREE INN
— Try Our Specialty —
Young Duck Dinners, complete... 75¢
DUCK SANDWICHES, salad and beverage... 35¢
Take home a roast duck for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

Indian Movie Stars Delight Big Audience At P.T.A. Welfare Benefit

A packed house attended the P.T.A. benefit concert, given by Hollywood Indians, at the school house on Friday night, and those who attended were permitted to see historic and distinctive tribal dances which tourists often travel far to see, presented by some of the most famous of Indian dancers.

The program was opened by Ishiopi, a Choctaw who is co-author of the book of Choctaw legends, "The Trail of Tears." Ishiopi has not only appeared on the stage and in motion pictures in America, but has won great success in London and Paris. Then Iron Eyes, a Cherokee who has appeared in many motion pictures and also has toured abroad, playing six months in Paris alone, took the stage. Verna B. Richardson, a Pasadena composer who has a little Indian blood in her veins, next played a charming Indian suite of her own

composition, telling an Indian legend of love and war. Ishiopi accompanied her with tom-tom and pantomime, very effectively.

While Eagle, Iroquois, next danced the bear dance for which he is famous. White Bird, who was mistress of ceremonies, led out the entire company to take part in a Crow dance in which both men and women appeared. Iron Eyes won tremendous applause with his feather dance. Second Plant, a Navajo, presented two very weird and primitive dances... the corn-grinding dance and the hoop dance. Other performers were Walks Alone, who has an important part in "Laughing Boy," the M.G.M. picture which has not yet been released; Starlight, an Iroquois princess; and Willow Bird.

Willow Bird deserves especial mention. For years he has been one of the best and most artistic Indians in Hollywood, as actor, singer, dancer and Apache silver-smith. Recently he broke an ankle, but he was needed to beat the tom-tom for the Sierra Madre performance, so he came on crutches.

When one realizes that these Indians, who have received handsome fees for performances both in this country and abroad, came here wholly without charge and even supplied their own transportation in order to help the local milk fund, one begins to appreciate such sacrifice.

Alexander McLaren, who used to spend much of his time in Sierra Madre while he had a hotel here, being driven out of his beautiful Laughlin Park home by asthma, assisted in transporting the Indians, bringing over a car full.

Prince Sidi Mohamed Ali Barada of Morocco, who has become very friendly with the Indians during his stay in Hollywood, also brought a car full and came in Arab costume himself.

Sales Tax Yields \$38,515,176 For The State's Schools

State elementary and high schools received \$38,515,176 from the retail sales tax money made available for the 1933-34 fiscal year, it was reported by the State department of public instruction this week. This leaves a residue of nearly \$10,000,000 which will be handled through the general fund.

A slightly higher apportionment will be granted to the elementary schools than demanded by the high schools. The amounts are taken from the general fund to replace the general county school tax levied in the past, and abolished for school purposes by the Riley-Stewart plan which transferred public school support entirely to the State.

AMAZING FACTS

Roman ladies were convinced that the use of salt water was a sure means of attaining beauty. In modern times, salt water baths have become popular as aids to beauty and general health.

It is related that when the poet, Burns, in 1879, was about to occupy a new house at Ellisland, he was escorted there by a procession of relatives in whose midst was carried a bowl of salt. This was in accordance with an ancient custom which holds that salt is an omen of good luck.

SCOUTS TO SPONSOR BENEFIT CARD PARTY

Boy Scout Troop No. 2 is planning a benefit card party for Friday, April 20, beginning at 7:30 p.m. in St. Rita's Auditorium. Entertainment will be furnished by the troop. Bridge and 500 will be played. The admission charge is to be nominal. Everyone is cordially invited.

A. A. A. A. A.
The Auxiliary's Amusing Amateur

'April Antics'

Presented as a benefit for the Welfare Fund by Unit 297

IN THE
Sierra Madre School Auditorium
Saturday April 21
8 P.M.

Adults 25c; Children 10c
EVERYONE WELCOME

Northwestern National Ins. Co. of Milwaukee, Wis.

FIRE INSURANCE
AUTOMOBILE INSURANCE
A PIONEER INSTITUTION ORGANIZED IN 1869

Best's Insurance Guide gives Northwestern National the highest class rating: "A," Excellent loss paying record, & "A," Excellent management

Capital Stock \$ 2,000,000.00
Surplus to Policy-holders \$ 8,051,517.40
Losses Paid since organization \$56,008,359.26

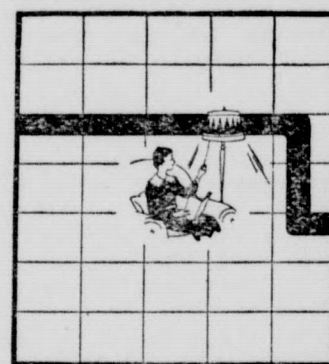
Announces the appointment of
Helen M. Gerschler
SIERRA MADRE AGENT
185 Santa Anita Court Phone 300-4

Springtime
THIS is an unusually alluring time of the year at Mt. Lowe... fresh invigorating air, clear distant views of 2,000 square miles and 56 cities... at night, ablaze with millions of sparkling lights.
So why not try an overnight outing at these low All-Expense rates which include fare, dinner, room in Tavern or Bungalow and breakfast... one-party ticket \$5.00; two-party ticket \$8.50; child's ticket \$2.25 under 12 years... for cabio accommodations and liquors available for guests who desire them.
Dancing, Saturday, Sunday and Holidays. Choice wines.
MT. LOWE TAVERN AND COTTAGES
FOR RESERVATIONS CALL TUCKER 7272

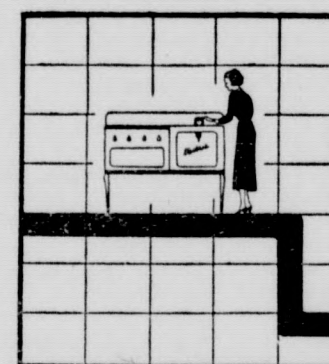
ONLY 12 CENTS ROUNDTRIP FROM LOS ANGELES OR PASADENA
4 TRAINS DAILY from 6:45 a.m. to 11:45 p.m. Extra trains on Saturdays, Sundays and Holidays.
PACIFIC ELECTRIC RAILWAY
SIXTH & MAIN ST.

Edison Company Announces Drastic Reduction in Domestic Rates

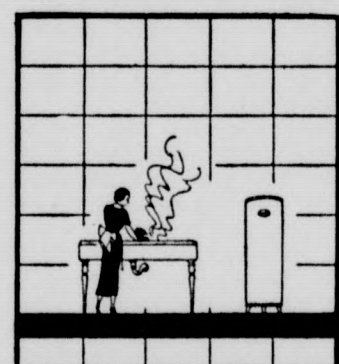
1/2 price
ELECTRICITY
for "Full-Use" Customers



"With just lights and small appliances, I paid the regular low rate..."



"until I got my electric range and immediately received the benefit of a lower rate..."



"Now that I have an Electric Water Heater too in a wholesale domestic customer and my average rate for all my electricity is less than half of what it used to be."

You, too, can enjoy this NEW LOW RATE

This big voluntary reduction in domestic rates will save thousands of dollars for home-owners here in Southern California.

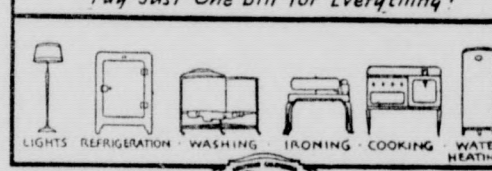
Now hundreds of families are enabled to enjoy added convenience and comfort—to let electricity shorten and simplify more of the household duties—at a cost they can easily afford.

This new low rate is available to all "Full-Use" customers... in other words, those who have both an electric range and water heater.

The addition of this important appliance is another step in completing your electrical home... Like an electric range or an electric refrigerator, it will quickly prove so much more satisfactory, that you will no longer be content with less modern equipment.

See these latest home conveniences. The Edison Company or your dealer will gladly tell you about reduced prices and easy terms. Learn how easy it is for you to benefit by this new low rate.

Save Money on Your Household Expenses... Pay Just One Bill for Everything!



SOUTHERN CALIFORNIA EDISON COMPANY, LTD.

Professional Directory

Art	Physicians and Surgeons	Chiropractors
Henry Ivins Hawxhurst INSTRUCTOR IN ART Classes 1 to 4 p.m. Saturday Drawing, Composition Painting and Color Theory Private Pupils Accepted 115 Bonita Phone 1434	M. H. A. Peterson, M.D. Physician & Surgeon 65 E. Central Ave. Phone 60, office and residence. Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	DR. W. C. WAGNER, D.C. Dietetics Specializing in Gastro- intestinal Disorders Sanatorium Facilities 247 E. Foothill — Monrovia Phone Monrovia 1041
Attorneys	Undertakers	Contractors
Victor O. Schmidt Attorney-at-Law 18 WEST CENTRAL Office Phone 309 Residence Phone 244-4	Geo. W. Groth, M.D. 122 N. Baldwin Calls Answered Day or Night PHONE 20	G R A N T Funeral Parlors 201 W. CENTRAL Telephone 93
Dentists	Osteopaths	Plumbing
Dr. J. L. Woehler Dentist Sierra Madre Hotel Bldg. Telephone 184-4 Evenings by Appointment	Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 260-1 Res. Phone 215-1	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4
Dentists	Music Teachers	Telephone
Warden & Tiller DENTISTS Hours—8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central Office Closed on Fridays	May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN Hours by Appointment Office and Residence 83 N. Sunnyside—Phone 296-2	Dr. W. G. Barks OPTOMETRIST Glasses Fitted Lenses Replaced Examination by Appointment 589 S. Myrtle Ave. MONROVIA, CALIF.
Eye, Ear, Nose, Throat	Telephone	Rent Paid?
Dr. Frank E. McCann Specialist Eye, Ear, Nose and Throat, and fitting of Glasses. Office hours 10-12, 2-4:30. 207-8-9 Citizens Bank Bldg. Phone 470, Monrovia	Telephone Rent Paid? DISCOUNT IF PAID BY 10th Office Hours: 8 a.m. to 5 p.m. Saturday, 8 to 12	NEWS want-ads bring home the bacon!

Dedication Will Bring Many To City

Representatives from every British-American society in Southern California as well as from a score of civic and social organizations will participate in the elaborate program presented at the British Old People's Home here this afternoon as the new addition is dedicated.

The musical events include solos sung by Mrs. E. Ford of Whittier, and two groups of songs by the Pacific Palisades Women's Choral Club under the direction of Nancy Kendall Robinson.

T. B. Weatherby, president of the Canadian Bank of Commerce in Los Angeles, is to be master of ceremonies, while Mrs. Frederick Sedding, president of the British Old Peoples Home Corporation, will preside. H. J. Fokett, donor of the new Fokett unit, will make the official presentation.

Completely furnished to accommodate eight guests in the Home, the unit is a substantial addition to the \$20,000 establishment comprising the Western Division haven for aged men and women of British birth or descent.

Shriners' Caravan Deluxe Will Cover Much Of Old Mexico

Planning to make the excursion truly a good will tour representative of California, leaders in all walks of life in this State are being invited to join with the Al Malaikah Temple of Los Angeles in the Shrine's first official excursion to old Mexico, which leaves Los Angeles Sunday, May 6, with a special Southern Pacific train bound for Mexico City. Two weeks will be consumed in the junket of the wearers of the fez and their friends.

Conferring of an honorary membership in the temple on General Abelardo Rodriguez, President of Mexico, will be one of the highlights of the pilgrimage.

The all-expense tour, which will be made on a deluxe special train of 14 Pullmans, besides taking the excursionists to Mexico City will include in its itinerary Guadalajara, Puebla, Cuernavaca, Mazatlan and other interesting places in the southern republic.

LONG BEACH WOMAN BUYS COTTAGE IN CANYON PARK
Mrs. Peggy Seacore, of Long Beach, has purchased the cottage at 606 Woodland Drive, in Sierra Madre Canyon, where Mrs. Seacore plans to reside for a few weeks before visiting in Kansas City, Mo., for the summer. The sale was made through the office of Miss Laura E. Cadmus.

Auxiliary Will Stage Variety Show

Child Welfare Fund Will Benefit From Performance On April 21

By Dorothy Shetler

Activities to promote the welfare of fatherless children of World War Veterans and to improve conditions for all underprivileged children will receive Nation-wide emphasis in the

DR. MARY GROTH BACK TO OPEN CLINIC HERE

Of interest to many Sierra Madreans is the return of Dr. Mary Groth to this city. Dr. Groth will continue her practice at her old home, 144 East Highland avenue. Previous to her move to Lamanda Park three years ago, Dr. Groth was a practicing osteopath, physician and surgeon here for 12 years. Dr. Groth is opening a free clinic at her office. Those wishing this service are asked to call between 1 and 5 p.m. Mondays.

The SIERRA MADRE NEWS Commercial Printing Department is equipped to take care of all of your printing needs—any time.

American Legion Auxiliary during the entire month of April.

This month has been designed as "Child Welfare Month" by the Auxiliary units throughout the United States, giving special attention to the Auxiliary's continuous program for the benefit of American children.

To raise funds to carry out this work and for its special April donation to the State department, the Sierra Madre Unit will present a variety show at the Sierra Madre School auditorium, Saturday evening, April 21.

The auditorium will be patrolled and any unnecessary noise-makers will be taken care of. No children unless accompanied by grown-ups can occupy front seats or the balcony.

Blanche Buie will be master of ceremonies, Edith Woodruff vocal chairman, Maybelle Barker music chairman, Helen Lovejoy will be in charge of candy. Dorothy Shetler is entertainment chairman and Cricket Calkin is in charge of the dance numbers. A beautiful door prize will be awarded.

Persons giving their services for the entertainment are Florence Jensen, Marjorie and Twyla Stinman, Maybelle Barker, Corinne Wastun, Lucile Sparks, Ellen Evans, Florence Wilhelm, Helen Lovejoy, Leila Embree, Edith Woodruff, Ruth Klunk, Moreland Kortkamp, Mary Lou Lovejoy, Cathryn Miller, Blanche Buie, Don Miller, Gene Shetler, Stanton Irvine, Cricket Calkin, Dorothy Shetler, the Economy Band ensemble and the Junior A.L.A. workers.

Mrs. Florence Eakman has written a clever monologue in dialect, to be given that night by "Kathleen Mavornen O'Shannigan." "Mademoiselle Lily Ponselle" and "Judge George Washington Blackfoot" have promised to entertain during the intermission.

Housewives Will Discuss Taxes And Industrial Bill

Extracts from the Congressional Record bearing on taxation and the pending Wagner Industrial Bill will be discussed at the next meeting of the Housewives Council, to be held in the gardens of the home of Miss Leah Fletcher, 634 West Highland avenue, next Tuesday morning at 10:30.

MRS. BOVARD SWORN IN FOR ANOTHER TERM

Mrs. Gilbert S. Bovard was officially sworn into her office as school trustee Monday by Rudolph Hartman, chairman of the board. She was unanimously reelected to her post on March 30. None other than routine business came up before the board at its regular meeting at the public school Tuesday night.

COOKED FOOD SALE

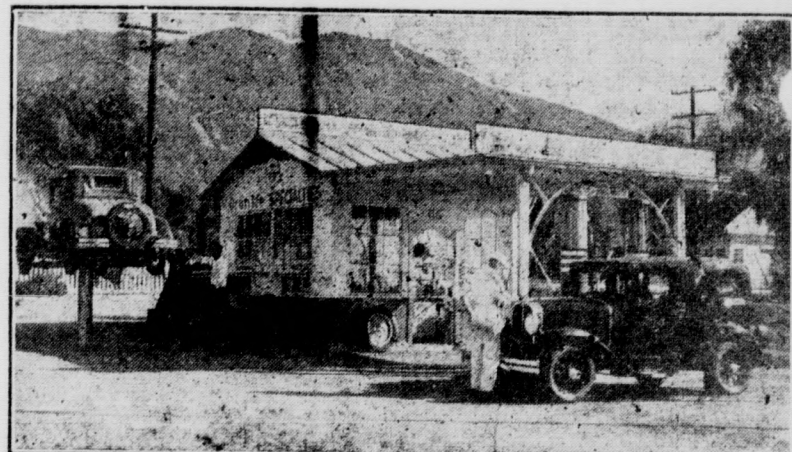
all day
Saturday, April 14
Roberts Market

Sponsored by Sierra Madre Chapter O. E. S.

clock. There will also be two readings, "Consumers Credit," and "The Road to Plenty."

At the last meeting, "American Must Choose," by Secretary Wallace, was completed and decision

was made to order copies of the publication which will be available within ten days. All ladies in the community interested in these meetings are invited to bring their sewing and luncheon.



I now have a complete set-up of Tires, Tubes---

Batteries, Accessories

Check Chart Lubrication and Standard Pennsylvania Oils . . .

Battery Charging and Rental Service

Call 006

J. Milton Steinberger

AUBURN & CENTRAL AVENUES

Open from 7 a.m. to 9 p.m.

ANNOUNCING

The Appointment of

FRANK LOVELL of the SIERRA MADRE GARAGE as sub dealer and authorized Service Station for THE FORD MOTOR Co. in Sierra Madre.

You Are Cordially Invited

To Attend a Showing of the Famous New

V-8 FORD CARS

AT THE

Sierra Madre Garage

37-39 West Central Avenue

on Saturday, April 14

A complete line of this most economical of all cars will be on display. ASK FOR A DEMONSTRATION

DON'T BUY UNTIL YOU TRY THE NEW

Ford

SAFeway and PIGGLY WIGGLY



VACUUM PACKED FRESH **Edwards' DEPENDABLE Coffee** **SPECIAL LOW PRICED**
25c Choice quality coffee, blended, toasted and ground to assure perfect satisfaction. Vacuum packed to protect its freshness. **1-LB. TIN** **25c** Every pound of Edwards' Dependable coffee is guaranteed. Try a pound today, it's satisfying flavor will win your approval. **1-LB. TIN**

BUTTER LA FRANCE PER POUND 22c La France quality, churned from selected cream.	EGGS LUCERNE LARGE FRESH EXTRAS — PER DOZEN 21c Large fresh eggs, candled, inspected, guaranteed.	TOMATOES SILVERDALE NO. 2 1/2 CAN 10c Vine-ripened tomatoes packed in own puree.	BEANS PHILLIPS' DELICIOUS 3 NO. 2 1/2 CANS 25c White beans slow cooked with pork and sauce.	NUCOA BEST FOODS MARGARINE 2 LBS. FOR 15c Best Foods famous nut margarine. Superior.	Airway Brazilian Coffee - Lb. 19c	Welch's Grape Juice - Qt. 33c pl. 17c	Beer 5 1/2% Brown Derby (2 1/2c dep.) 11-oz. 10c	Eastside Bock Beer (2 1/2c dep.) 11-oz. 10c	Flour Swansdown Cake - 44-oz. 25c	OLIVES ELKSORE LARGE NO. 1 15c EXTRA LARGE NO. 1 CAN 17c Elsinore — flavor cured. Firm, meaty, olives.	JELL-WELL 3 PKGS. FOR 14c Also Jiffy Lou Custard dessert at same low price.	CAKE CHOCOLATE SPECIAL CREAM ROLL EACH 15c Grandma's Chocolate Cream Roll. Fri., Sat. only.	SILK'S RICE 16-OZ. CAN 10c Cover with chopped cheese, bake en casserole.	FORMAY 3-LB. CAN 45c 1-LB. CAN 16c Swift's blended shortening. Fast creaming.
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Best Foods Mayonnaise Pint Jar 24c	Preserves Strawberry Shaw's - 40-oz. 33c	Oleo Dinner 2 Lbs. Bell 11c	Zee Toilet Tissue 3 Rolls For 12c	Hormel Vegetable 2 20-oz. Soup Cans 25c	Chicken Broth 2 10 1/2-oz. Hormel Cans 25c	Soup Van Camp's Tomato 10 1/2-oz. 5c	Salad Dressing Best Foods. Qt. 29c	Unedas Now Salted 2 Pkgs. For 9c	Grape-Nuts Breakfast Cereal - 12-oz. 15c	Post's Bran Flakes 8-oz. Pkg. 8c	Corn Del Monte Golden 2 No. 2 Bantam 25c	Tomato Juice Libby's 8c	Olive Oil Alpi Virgin 2-oz. bottle 10c	Dog Food Strongheart 15 1/2-oz. Can 5c	Camel And Other Cigarettes 2 Pkgs. For 25c	Jiffy Lou Custard Dessert 3 Pkgs. For 14c	Ovaltine Food Drink 8-oz. Can 43c	M'mallows Fluff-Test 1-Lb. Pkg. 13c	Del Maiz Corn 17-oz. Can 9c
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MEAT VALUES AT SAFEWAY & PIGGLY WIGGLY OPERATED MARKETS

POT ROAST SHOULDER CHUCK LB. 8c Roasts from shoulder chuck of steer, baby beef.	PLATE RIB OF BEEF PER TO BOIL LB. 5c Choice cut from fancy steer or baby beef.	Halibut Northern Quality - Lb. 17c	Bacon Sliced - Wilson's Certified - 1/2-lb. 13c	ASPARAGUS ALL GREEN PER LB. 10c Mendota, all green. Top quality, long spears.	LETTUCE LOCALLY GROWN LARGE HEAD 1c Large size, solid, clean, crisp heads local lettuce.	TOMATOES FANCY 2 LBS. IMPERIAL FOR 25c Fancy slicing tomatoes from Imperial. Firm.	Ground Beef - Freshly Made - Per lb. 10c	Prime Rib Or Rump Roast Per Pound 17c	Barracuda Fresh Caught - Per lb. 12c	Asparagus Northern Quality - Lb. 15c	Grape Fruit Imperial or Arizona - Large, each. 2c	CHEESE FULL CREAM OR JACK PER POUND 15c Oregon Full Cream or Monterey Jack cheese.	HAM FANCY WHOLE OR PER SKINNED FULL HALF LB. 17c Armour's Star "Fixed Flavor" hams—skinned.	Hens Colored - Dry 24c	Ham Slices Large center Slices - Each 8c	BEANS KENTUCKY WONDER 2 LBS. FOR 13c Fancy, local grown, Kentucky Wonder beans.	SQUASH LOCAL TENDER SUMMER PER LB. 5c Locally grown, tender, small, summer squash.	POTATOES NO. 1 NEW 5 LBS. FOR 10c No. 1 quality, smooth, even sized New Potatoes.
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Prices effective Thursday, Friday, Saturday, April 12, 13, 14, within 35 miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY—GET YOUR COPY—IT'S FREE

SAFeway and PIGGLY WIGGLY

We reserve the right to limit. None to dealers. Prices subject to change without notice.

LUCERNE MILK NOW VITAMIN "D"—AT NO EXTRA COST!

ROBERTS

Brookfield BUTTER

Potatoes **21c** Artichokes New lb. **1c** Globe each

Home Grown	Tomatoes	lb 5c
Fresh Local	Asparagus	lb 7c
Kentucky Wonder	Green Beans	lb 6c
Jumbo Arizona	Grapefruit	3 for 5c
Fresh Summer	Squash	3 lbs. 10c
Crisp Local	Lettuce	6 for 5c

This is Competitive Merchandise—Green Shopper prices on quality merchandise still effective!



ACME QUALITY ENAMEL-KOTE FOR FURNITURE, BREAKFAST SETS, KITCHEN CABINETS
Your skill with color and brush will amaze you!
18 POPULAR COLORS TO CHOOSE FROM

Sierra Madre Hardware Co.



WANT ..ADS..

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

HELP WANTED

MOTHERS HELPER—some light housework. Home nights, \$20 a month. Box C, News Office. —29*b

FOR SALE MISCELLANEOUS

CUT FLOWERS—15c and 25c bunch; Funeral sprays \$1 up. Ward Nursery & Florist, Mt. Trail & Laurel. Phone 1614. 20:c

YARD SWING—canvass top. Only \$3.50. 227 S. Baldwin. —29*c

DECIDUOUS FRUIT trees reduced to 35c, citrus trees 95c. Shrubbery 15c, 25c, 35c; bedding plants 1c; cow fertilizer 25c bag. Ward Nursery & Florist, Mt. Trail & Laurel. —26:c

TURKIN EGGS—75c per setting. 270 Grove St., phone 248-2. 29:c

SALE—Bedding Plants, 1 cent each; Shrubbery 15c, 25c, 35c. Cow Fertilizer, 25c bag. Ward Nursery & Florist, Ph. 1614 Mt. Trail & Laurel. —29:b

LOST & FOUND

LOST—Black leather zipper Legal Case. Reward. Return NEW HED. R. E. WANTED. S. M. News Office. —29*g

**I have buyers
for
Small Homes
List at once and I
will do the rest..**

Quick action—fair dealing and all parties to a sale pleased—is the basis of my selling ability.

Humphries
REALTOR - INSUROR
THE BANK IS OPPOSITE

Fire insurance is the best form of property protection
**BUY NOW
BUILD NOW**

**We are Prepared to
render quick and
efficient escrow service**

**SIERRA MADRE
SAVINGS BANK**
COMMERCIAL --- SAVINGS
"Your Own Home Bank"

**WE APPRECIATE YOUR
BUSINESS**

Round the Town...

Mr. and Mrs. D. Vanderpool and H. Lighthart spent several days last week at Catalina.

William Lunny, of 152 Vista Circle Drive, has been confined to a hospital for three weeks awaiting another operation.

Mr. and Mrs. Guy F. Scott, of Auburn avenue, left on Tuesday to spend several days at Lake Arrowhead.

Mrs. Lauretta Belohlavek and daughter, of West Alegria avenue, left last week for a visit of several months with relatives in Missouri.

The James F. Key family, of Brookside Lane, were dinner guests of one of the officers on the U.S.S. Indianapolis on Monday.

Mr. and Mrs. Robert F. Babbitt and family, of 314 West Central avenue, spent Sunday with friends in Rosamond.

Miss Online Burrow, of 500 Adams street, left Thursday on a concert tour in Texas in Louisiana. She will be gone several weeks.

Mrs. M. Berry and daughters, of Lamanda Park, were Sunday guests of Miss Bernice Howland, of the Mira Monte Hotel.

F. L. and James P. Steele, of Long Beach, have taken over First Water Camp and are planning a grand opening of the camp for April 21.

Mr. and Mrs. Roy Pickett and family, of West Highland avenue, attended a Pickett reunion on Sunday at San Bernardino. About twenty persons were present.

Mrs. Keneffler, of Los Angeles,

Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$25,000.00, dated June 7, 1929, in favor of SECURITY-FIRST NATIONAL BANK OF LOS ANGELES, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed in the property situate in the City of Sierra Madre, in said County and State, described as:

All of the resurvey of the G. B. Davis Tract; as per map recorded in Book 42, Page 54. Miscellaneous Records of said County. Excepting the Easterly 200 feet thereof. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the principal sum of said note, to-wit: \$25,000.00, with interest from December 7th, 1932 as in said note provided, advances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trusts created by said Deed. The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on December 29th, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12483, Page 312, of said Official Records.

Dated March 30th, 1934. Publish March 30, April 6-13. TITLE INSURANCE AND TRUST COMPANY as said Trustee, By ELZA C. MOWRY Assistant Secretary. T. O. No. 174883-S —27-29

TO WHOM IT MAY CONCERN

I will not be responsible for debts incurred by my wife, Mrs. Mabel Dawes, after April 6, 1934. (signed) H. DAWES. —28*30

has returned to her home, after a visit of two weeks with her daughter, Mrs. Irving Rader, of 429 Sturtevant Drive.

Dr. and Mrs. Samuel Greinstein, of Hollywood, have moved to 385 North Baldwin avenue.

Mrs. Elizabeth Staff and daughter, Miss Ruth Staff, of Hollywood, enjoyed last weekend with the George B. Morgridge family, of 19 West Orange Grove avenue.

R. S. Corlett, of East Mira Monte avenue, and W. S. Hull, of the Sierra Madre Hardware company, spent Saturday and Sunday in the mountains at Fern Lodge and Hoeges Camp.

Miss Frances Dewey, daughter of Mr. and Mrs. Alfred James Dewey, is being heard over the NBC network on the Dillingham program in the leading feminine role in the play, "New Faces."

Mrs. R. W. Krug and small son, Donald, of 429 Mariposa avenue, left on Friday evening for a visit of a month in Chicago with Mrs. Krug's parents, Mr. and Mrs. John Hessler. They traveled by automobile.

Dr. Gilbert S. Bovard was brought to his home, 159 West Montecito avenue, on Monday from the Good Samaritan Hospital, where he underwent the last of a series of operations last week. He is reported to be doing very nicely.

Mabel Page Brown, 50th District Grand Matron of the O.E.S., from Alhambra, will be a guest of the local organization Monday evening, April 16th, at the Masonic Hall. Dinner will be served at 6:30 o'clock, and reservations may be made with Mrs. Helen Sandage, phone 252-2.

EASTERN STAR HOLDS COOKED FOOD SALE

The Sierra Madre Chapter of the Eastern Star is sponsoring a cooked food sale tomorrow (Saturday) at Roberts Market. All kinds of cooked foods for Saturday and Sunday meals may be secured or donations of food for the needy by telephoning Mrs. Helen Sandage or Mrs. Alice Hogan, chairman of the committee in charge.

WOMAN'S SOCIETY TO HEAR REV. B. L. OATEN

Rev. Beverly L. Oaten, director of young people's work in this district, will be speaker of the afternoon next Tuesday, April 17, at the missionary-luncheon of the Women's Society of the Congregational Church. Mrs. George B. Morgridge will be chairman for the day, while Mrs. E. D. Burdick and Mrs. J. Earl Gosard will serve as hostesses. Devotions will be led by Mrs. A. F. Snell. A vocal solo, by Mrs. T. L. Blanke, accompanied by Mrs. Myrtle Hill, will be a selection on the program.

Reservations for the luncheon, to be served at 12:30, must be made with Dr. Adda H. Brady before noon on Monday.

4-SQUARE CHURCHMEN BID PASTOR FAREWELL

Daisy Lee Van Niekerk, for the past year pastor of the Sierra Madre Four-Square Gospel Church, left the local church this week for Long Beach. Monday night a farewell party was given in her honor at her home, 300 South Lima street, with 25 church members present.

Miss Edith Kaupman presented a gift of two love birds to the pastor in recognition of her services here, and favored with several piano selections. Claude Harriman acted as master of ceremonies, while refreshments were served by Miss Glenna Eubanks.

GAS COMPANY NAMES ELECTROLUX AGENT

The Sierra Madre Furniture company has been appointed by the Southern Counties Gas Company as the local agent for Electrolux, the gas refrigerator. It was announced this week. Tom Tyler manager of the company says he strives to give the public the highest type of household appliances and this move is consistent with this policy.

Remedy Removes Cause Of Stomach Gas

Most stomach GAS is due to bowel poisons. For quick relief use Adlerika. One dose cleans out body wastes, tones up your system, brings sound sleep. At Leading Druggists. —adv.

Mrs. Clara Langstaff, of 429 Sturtevant Drive, is visiting her daughter, Mrs. Pearl Harrison, of Long Beach, for a few days.

C. M. ROGERS CONTRACTING

Sterling 0489 — Pasadena

DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON

144 E. Highland Ave.
For Appointment Phone 285-1
Free Clinic Mondays 1-5 P.M.

Spraying with power machines for insect pests and fungi
TREE SURGERY
PRACTICAL TREE MEN

H. A. TURNER PEST CONTROL

P.O. Box 72, Sierra Madre, Cal.

"Pat" Wastun GENERAL AUTO REPAIRS

GENERATORS - STARTERS
26 S. BALDWIN PHONE 50

"You're Next"

in our shop means personal service to help your personal appearance.

LANGLEY'S BARBER SHOP KERSTING COURT

ARCADIA

44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Friday and Saturday "BELOVED"

with John Boles, Gloria Stuart

"SHOULD LADIES BEHAVE"

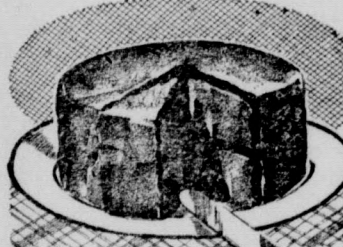
with Lionel Barrymore, Conway Tearle, Alice Brady
All Colored Comedy
"Honeymoon Hotel"

Sunday and Monday "THIS SIDE OF HEAVEN"

with Lionel Barrymore, Una Merkel, Mae Clarke

"MYSTERY OF MR. X"

with Robert Montgomery, Elizabeth Allen, Lewis Stone



Chocolate Divinity Cake

made with whipped cream—it's different—with all the flavor of divinity candy baked according to a famous recipe, using only the purest ingredients.

Gooseberry Pies

The fresh tangy flavor of these pies add zest to Spring desserts.

Wistaria Bake Shop

"Home of Good Things to Eat"
4 E. Central Phone 99

QUALITY FOOD SERVED AT ALL TIMES

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

S. M. POULTRY MARKET

12 West Central Telephone 2234

BROILERS 4 for \$1.00
BROILERS—large size 3 for \$1.00
WHITE STEW HENS lb. 18c
COLORED HENS lb. 25c
DUCKS lb. 18c

RESNICK'S

PHONE 47 and your order will be delivered FREE

Golden State

BUTTER lb. 25c

U.S. Extra Large

Ranch Eggs, doz. 21c

H.B. & Co's COFFEE

1 lb. carton 19c

Monarch Golden Bantam

Corn, String Beans, No. 2 cans,

2 for 25c

Pure Egg NOODLES,

Homemade,

1 lb. bag 21c

JACK CHEESE,

1 lb 17c

NEW POTATOES,

15 lbs. 25c

LETTUCE 2 heads 5c

RIPE TOMATOES lb. 5c

CABBAGE lb. 1c

LARGE FRESH STRAWBERRIES 2 boxes 15c

PIPPIN APPLES, large size 4 lbs. 15c

LARGE DELICIOUS APPLES 4 lbs. 17c



Norris

CENTRAL AT LIMA

PHONE 12

The Best Place to Trade after all

**We Now Have
a Complete Market
4 Big Departments**

**GROCERIES MEATS
VEGETABLES
VARIETY GOODS**

Starting Saturday, April 14

Charlie's Vegetable Market

Charlie Nomura will have our Vegetable Dept., where he will offer you a complete line of Fruits and Vegetables at Competitive Prices.

Watch for our Formal Opening Sale
Next Week-end

**Specials for Saturday
April 14 Only**

Arden Butter the pound 22c
Dbl. Wrapped—Made from fresh pasteurized cream

Mayonnaise Swifts the quart 23c
Brookfield in bulk
These Prices For Cash Only

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

BACON, Swift's Oriole 1/2 lb. 11c
Certified Link Sausage 1/2 lb pkg 11c
Fancy Pot Roasts lb. 14c

Spring Lamb Legs lb 25c
Shoulder lb 18c
(Genuine 1934 Milk Lambs)

**Fresh Ground Beef (no frozen
trimmings used)** 2 lbs. 25c
Homemade Sausage lb. 20c
Milk Fed Fryers lb. 28c

FRESH FISH FRIDAYS

CY YOUNG'S MARKET

Phone 95

PORK LOIN ROASTS	22c
pound	
PORK CHOPS	25c
pound	
BARACUDA (sliced or piece)	16c
pound	
KOSHER SALAMI, BOLOGNA, FRESH	18c
LIVER SAUSAGE	pound
LEGS MILK SPRING LAMB	25c
pound	
POT ROASTS (any cut shoulder)	15c
pound	

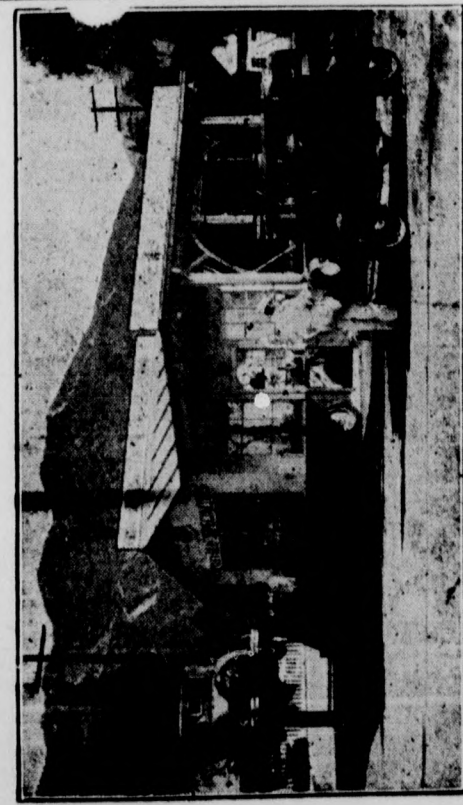
A Present for the Boys and Girls
with each 50c purchase



BUTTER (Highest Grade)

Clear Brook 21c
pound
Brookfield 22c
pound

**OUR OWN MAKE
POTATO SALAD
BAKED HAM
BOILED HAM**

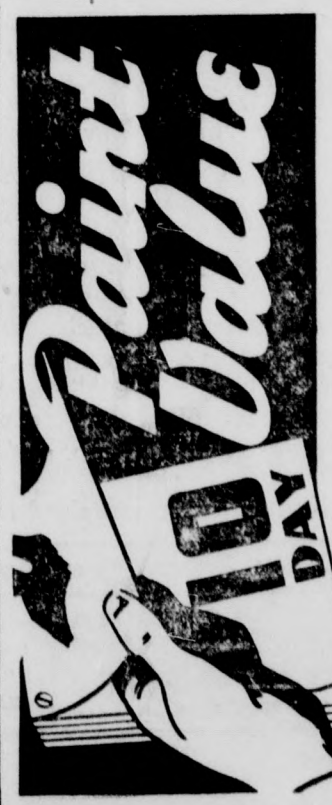


I now have a complete set-up of
Tires, Tubes---
Batteries, Accessories
 Check Chart Lubrication and Stand-
 ard Pennsylvania Oils . . .
Battery Charging and Rental Service

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J. Milton Steinberger
 AUBURN & CENTRAL AVENUES
 Open from 7 a.m. to 9 p.m.

What are your friends doing? How can you know—if
 you are not a subscriber to the SIERRA MADRE NEWS.



PABCO Multi-Service PAINT

a gallon
only \$2.69
 APRIL 5 to
 APRIL 14

REGULAR
 COLORS
 ONLY

S. M. Lumber Co.

35 E. Montecito Ave.

Phone 23

NEVER BEFORE!

HAVE WE HAD AN

INNER-TUBE

Like the new Goodrich Silvertown
 Gold and Black Tube

Drop Center Wheels need this Extra-Heavy Tube
 See It! Compare it with other Tubes!

Now get this part:

It costs no more than Silvertown Regular grey tube.

Let us show you at

PICKETT'S SERVICE STATION

Phone 381—Sierra Madre, Calif.

LYRIC
 MONROVIA

Tonight and Sat.
 2 FEATURES
RICHARD ARLEN
IDA LUPINO in
 "Come on
 Marines"

also — **JOHN**
BARRYMORE in
 "Long Lost
 Father"

SUN. MON. TUES.
 April 15, 16, 17

2 FEATURES
JIMMY DURANTE
 the screen's
 new perfect
 LOVER in
 "PALOOKA" with
 Stuart Erwin and
 Lupe Velez

— also —
SPENCER TRACY
MADGE EVANS
 in the RIOT
 "The SHOW OFF"

WED. THURS.
 April 18, 19

2 FEATURES
EDMUND LOWE
 Victor McLAGLEN
 in
 "NO MORE
 WOMEN" with
 Sadie Blane - Minna
 Gombell and the
 comedy riot

"THE MEANEST
 GAL IN TOWN"
 with ZASTI PITTS
 JAMES GLEASON
 EL BRENDEN
 PERT KELTON
 SKEETS
 GALLAGHER

ARCADIA

44 East Huntington Drive
 ARCADIA
 Admission 10c and 25c

Friday and Saturday
 "BELOVED"

with John Boles, Gloria Stuart
 "SHOULD LADIES
 BEHAVE"

with Lionel Barrymore, Con-
 way Tearle, Alice Brady
 "All Colored Comedy"
 "Honey Moon Hotel"

Sunday and Monday
 "THIS SIDE OF
 HEAVEN"

with Lionel Barrymore, Una
 Merkel, Mae Clarke

"MYSTERY OF MR. X"

with Robert Montgomery,
 Elizabeth Allen, Lewis Stone

Don't forget—THE NEWS print
 shop is equipped to turn out
 quality printing of every kind
 promptly and reasonably.

BRIDGE PARTIES

LA CASA VIEJA
 Steak and Chicken Dinners 50c, 60c, 85c

PLATE LUNCH 40c
Real Home Cooking—in an Old Home

Thursday Night Special—Baked Ham, Sweet Potatoes
 (Old Southern Recipe)

Telephone 80
 265 E. Central Avenue
 Reservations Preferred

MEN'S and BIG BOYS' SPORT OXFORDS \$9.95
 in Black and White pair

WOMEN'S WHITE CANVAS \$1.25 AND \$1.85
 OXFORD SANDALS—pair

— Complete Line of Hood Canvas Footwear —

Guaranteed Shoe Re-Building

OLSEN'S SHOE STORE

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 of Milwaukee, Wis.

FIRE INSURANCE

AUTOMOBILE INSURANCE

A PIONEER INSTITUTION ORGANIZED IN 1869

Best's Insurance Guide gives Northwestern
 National the highest class rating: "A." Excellent
 loss paying record, & "A." Excellent management

Capital Stock \$ 2,000,000.00

Surplus to Policy-holders \$ 8,051,517.40

Losses Paid \$56,008,359.26

since organization

Announces the appointment of
Helen M. Gerschler

SIERRA MADRE AGENT
 185 Santa Anita Court Phone 300-4

Use the PASTE at NIGHT
 get WHITE TEETH
 with EITHER
 Use the POWDER in the MORNING

SOME like the powder. Others
 prefer the paste. Take your
 choice. But if you want the finest
 sparkling white teeth use both!

Recall Milk of
 Magnesia
 Paste and Recall
 Milk of Magnesia
 Tooth Powder will
 neutralize mouth
 acids and cleanse
 the teeth super
 white. Do as others
 do . . . use the paste
 at night
 and the powder
 in the morning

Recall Milk of
 Magnesia
 Paste and Recall
 Milk of Magnesia
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THE SIERRA MADRE

SHOPPING NEWS

SIERRA MADRE SHOPPING NEWS

FRIDAY, APRIL 13, 1934

Sec. 435 1/2, PLAR
 U. S. POSTAGE
PAID
 Permit No. 18
 Sierra Madre, Calif.
 Ref. Postage Guaranteed

ANNOUNCING

The Appointment of

FRANK LOVELL of the SIERRA MADRE GARAGE as
 sub dealer and authorized Service Station for
 THE FORD MOTOR Co. in Sierra Madre.

You Are Cordially Invited

To Attend a Showing of the Famous New

V-8 FORD CARS

AT THE

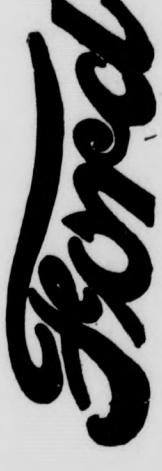
Sierra Madre Garage

37-39 West Central Avenue

on Saturday, April 14

A complete line of this most economical of all cars will
 be on display. *ASK FOR A DEMONSTRATION*

DON'T BUY UNTIL YOU TRY THE NEW



I have buyers

for

Small Homes

List at once and I

will do the rest . .

Quick action—fair deal-
 ing and all parties to a
 sale pleased — is the
 basis of my selling
 ability.

Humphries

REALTOR - INSUROR

THE BANK IS OPPOSITE

Five insurance is the best
 form of property protection

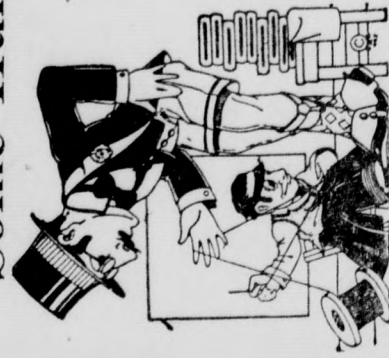
BUY NOW

BUILD NOW

Some Humorist Said

that to make the pants
 last you must make the
 coat first . . .

But to make the whole
 suit last send it to the
 Sierra Madre Tailors often.
 A telephone call will bring
 our truck to your door.



EXPERT REPAIRS, ALTERATIONS
 WORK CALLED FOR, DELIVERED

For Prompt and **Just Phone 3**
 Reliable Service

Sierra Madre Tailors

Cleaners and Dyers

14 West Central Avenue — Sierra Madre

Grand Opening of the

Mountain Trail Inn

404 North Mountain Trail Avenue
 Corner of Sturtevant Road

Saturday, April 14, 12:30 P.M., and

Sunday, April 15, all day

TAP BEER

BOTTLED BEER AND WINE

B. R. Elkin, Prop.

COME AND BRING YOUR FRIENDS

Around the corner something happened—and you did
 not know. Why? You were not a subscriber to the
 SIERRA MADRE NEWS.

CY YOUNG'S MARKET

Phone 95

PORK LOIN ROASTS	22 ^c
pound	
PORK CHOPS	25 ^c
pound	
BARACUDA (sliced or piece)	16 ^c
pound	
KOSHER SALAMI, BOLOGNA, FRESH	18 ^c
LIVER SAUSAGE	pound
LEGS MILK SPRING LAMB	25 ^c
pound	
POT ROASTS (any cut shoulder)	15 ^c
pound	

A Present for the Boys and Girls with each 50c purchase

QUALITY FOOD SERVED AT ALL TIMES COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

S. M. POULTRY MARKET

12 West Central Telephone 2234

BROILERS	4 for \$1.00
BROILERS—large size	3 for \$1.00
WHITE STEW HENS	lb. 18c
COLOR HENS	lb. 25c
DUCKS	lb. 18c

DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
144 E. Highland Ave.
For Appointment Phone 285-1
Free Clinic Mondays 1-5 P.M.

C. M. ROGERS

CONTRACTING

Sterling 0489 — Pasadena

Remedy Removes Cause Of Stomach Gas
Most stomach GAS is due to bowel poisons. For quick relief use Adierka. One dose cleans out body wastes, tones up your system, brings sound sleep. At Leading Druggists. —adv.

Spraying with power machines for insect pests and fungi
TREE SURGERY
PRACTICAL TREE MEN
H. A. Turner
PEST CONTROL
P.O. Box 72, Sierra Madre, Cal.

"Pat" Wastun
GENERAL
AUTO REPAIRS
GENERATORS - STARTERS
26 S. BALDWIN PHONE 50

A. A. A. A.
The Auxiliary's Amusing Amateur

'April Antics'
Presented as a benefit for the Welfare Fund by Unit 297
IN THE
Sierra Madre
School Auditorium
Saturday April 21
8 P.M.
Adults 25c : Children 10c
EVERYONE WELCOME



Extra Special

2 Permanents for the price of One
Two of Shaw's regular \$2.00 Permanents \$2 for
Bring a friend and divide the cost... offer also good on \$3.50 and \$5 permanents.

Best of Materials Used
Shaw's Beauty Shop
117 E. Foothill Blvd.
Monrovia
Phone Monrovia 8241

Boy Scouts of America
Troop 2—Sierra Madre

Bridge CARD PARTY 500

Friday, April 20
8 P.M.

ST. RITA'S SCHOOL AUDITORIUM

Admission 35c

Entertainment Refreshments
Door Prize
Make Reservations with Mrs. Christensen, Tel. 209-2

COOKED FOOD SALE

all day
Saturday, April 14

Roberts Market

Sponsored by Sierra Madre Chapter O. E. S.

PEPPER TREE INN

— Try Our Specialty —

Young Duck Dinners, complete... 75^c

DUCK SANDWICHES, salad and beverage... 35^c

Take home a roast duck for your dinner

90 S. Sierra Madre Ave. Phone 312-1



BUTTER (Highest Grade)

Clear Brook	21 ^c
pound	
Brookfield	22 ^c
pound	

OUR OWN MAKE

POTATO SALAD	
BAKED HAM	
BOILED HAM	

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

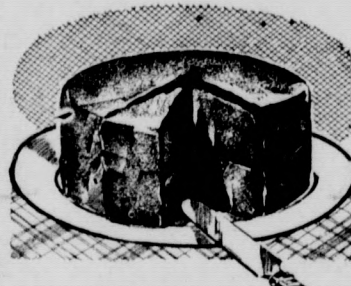
BACON, Swift's Oriole	1/2 lb. 11c
Certified Link Sausage	1/2 lb pkg 11c
Fancy Pot Roasts	lb. 14c

Spring Lamb	Legs... lb 25c
	Shoulder lb 18c

(Genuine 1934 Milk Lambs)

Fresh Ground Beef (no frozen trimmings used)	2 lbs. 25c
Homemade Sausage	lb. 20c
Milk Fed Fryers	lb. 28c

FRESH FISH FRIDAYS



Chocolate Divinity Cake
made with whipped cream—it's different—with all the flavor of divinity candy baked according to a famous recipe, using only the purest ingredients.

Gooseberry Pies
The fresh tangy flavor of these pies add zest to Spring desserts.

Wistaria Bake Shop
'Home of Good Things to Eat'
4 E. Central Phone 99

SAFeway and PIGGLY WIGGLY



VACUUM PACKED FRESH SPECIAL LOW PRICED

25^c Choice quality coffee, blended, toasted and ground to assure perfect satisfaction. Vacuum packed to protect its freshness. 1-LB. TIN
Your money refunded if it fails to please.
Every pound of Edwards' Dependable coffee is guaranteed. Try a pound today, it's satisfying flavor will win your approval. 1-LB. TIN 25^c

BUTTER	LA FRANCE PER POUND	22 ^c
EGGS	LUCERNE LARGE FRESH EXTRAS — PER DOZEN	21 ^c
TOMATOES	Large fresh eggs, candied, inspected, guaranteed.	
BEANS	SILVERDALE NO. 2 1/2 CAN	10 ^c
NUCOA	Vine-ripened tomatoes packed in own puree.	
	PHILLIPS' DELICIOUS NO. 2 1/2 CANS	25 ^c
	White beans slow cooked with pork and sauce.	
	BEST FOODS 2 LBS. MARGARINE	15 ^c
	Best Foods famous nut margarine. Superior.	
Airway	Brazilian Coffee - Lb.	19 ^c
Welch's	Orange Juice - Qt.	33 ^c
Beer	5 1/2% (2/3c dep.) 11-oz.	10 ^c
Eastside	Beer (2/3c dep.) 11-oz.	10 ^c
Flour	Swansdown Cake - 44-oz.	25 ^c
OLIVES	ELSINORE LARGE NO. 1 CAN	15 ^c
JELL-WELL	3 PKGS. FOR	14 ^c
CAKE	CHOCOLATE SPECIAL CREAM ROLL EACH	15 ^c
SILK'S RICE	16-OZ. CAN	10 ^c
FORMAY	3-LB. CAN	45 ^c
	1-LB. CAN	16 ^c

Best Foods	Mayonnaise	24 ^c
Preserves	Strawberry	33 ^c
Oleo	Dinner 2 Lbs. For	11 ^c
Zee	Toilet Tissue 3 Rolls For	12 ^c
Hormel	Vegetable Soup 20-oz. Cans	25 ^c
Chicken	Unroasted 2 10 1/2-oz. Cans	25 ^c
Soup	Van Camp's Tomato 10 1/2-oz. Cans	5 ^c
Salad	Dressing Best Foods. Qt.	29 ^c
Unneedas	Now Served 2 Pkgs. For	9 ^c
Grape-Nuts	Breakfast Cereal 12-oz.	15 ^c
Post's	Bran Flakes 3-oz. Pkg.	8 ^c
Corn	Del Monte Golden 2 No. 2 Cans	25 ^c
Tomato	Juice - Libby's No. 2 Can	8 ^c
Olive Oil	Alpi Virgin 2-oz. bottle	10 ^c
Dog Food	Strongheart 15 1/2-oz. Can	5 ^c
Camel	And Other Cigar-ettes 2 Pkgs. For	25 ^c
Jiffy Lou	Custard Dessert 3 Pkgs. For	14 ^c
Ovaltine	Food Drink 8-oz. Can	43 ^c
M'mallows	1-lb. Pkg.	13 ^c
Del Maiz	Corn 17-oz. Can	9 ^c

MEAT VALUES AT SAFEWAY & PIGGLY WIGGLY OPERATED MARKETS

POT ROAST	SHOULDER CHUCK LB.	8 ^c
PLATE RIB	OF BEEF PER TO BOIL LB.	5 ^c
Halibut	Northern Quality - Lb.	17 ^c
Bacon	Sliced - Wilson's Certified - 1/2-lb.	13 ^c
ASPARAGUS	ALL GREEN PER LB.	10 ^c
LETTUCE	LOCALLY GROWN HEAD	1 ^c
TOMATOES	FANCY 2 LBS. FOR	25 ^c
	Imperial Firm.	
Ground	Beef - Freshly Made - Per lb.	10 ^c
Prime Rib	Or Rump Roast Per Pound	17 ^c
Barracuda	Fresh Caught - Per lb.	12 ^c
Asparagus	Northern Quality - lbs.	15 ^c
Grape Fruit	Imperial or Arizona - Large, each.	2 ^c
BEANS	KENTUCKY WONDER 2 LBS. FOR	13 ^c
SQUASH	LOCAL SUMMER TENDER PER LB.	5 ^c
POTATOES	NO. 1 NEW 5 LBS. FOR	10 ^c
	No. 1 quality, smooth, even sized New Potatoes.	
CHEESE	FULL CREAM OR JACK PER POUND	15 ^c
HAM	FANCY WHOLE OR PER SKINNED FULL HALF LB.	17 ^c
Hens	Colored - Dry Picked - Lb.	24 ^c
Ham Slices	Large center Slices - Each.	8 ^c

Prices effective Thursday, Friday, Saturday, April 12, 13, 14, within 35 miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY — GET YOUR COPY — IT'S FREE
Meat and produce values at Safeway and Piggly Wiggly operated departments only.
SAFeway and PIGGLY WIGGLY
We reserve the right to limit. None to dealers. Prices subject to change without notice.
LUCERNE MILK NOW VITAMIN "D" — AT NO EXTRA COST!

ROBERTS

Brookfield BUTTER

Potatoes	21 ^{1c} 2lb
New lb.	1 ^c
Artichokes	Globe each

Home Grown	Tomatoes	lb 5c
	Vine Ripened	
Fresh Local	Asparagus	lb 7c
Kentucky Wonder	Green Beans	lb 6c
Jumbo Arizona	Grapefruit	3 for 5c
Fresh Summer	Squash	3 lbs. 10c
Crisp Local	Lettuce	6 for 5c

This is Competitive Merchandise—Green Shopper prices on quality merchandise still effective!

Norris

CENTRAL AT LIMA PHONE 12

The Best Place to Trade after all

We Now Have a Complete Market 4 Big Departments

GROCERIES MEATS
VEGETABLES VARIETY GOODS

Starting Saturday, April 14

Charlie's Vegetable Market

Charlie Nomura will have our Vegetable Dept., where he will offer you a complete line of Fruits and Vegetables at Competitive Prices.

Watch for our Formal Opening Sale Next Week-end

Specials for Saturday
April 14 Only

Arden Butter the pound 22^c
Dbl. Wrapped—Made from fresh pasteurized cream

Mayonnaise the quart 23^c
Swifts Brookfield in bulk
These Prices For Cash Only